

## Carlos Batista Biography



Carlos is a personal and business coach who works with individuals and companies to provide valuable education empowering them to live the life they desire personally and professionally. The knowledge and resources used have been obtained over the last 12 years in the fields of Personal Development, Business Start-ups and Social Media Management.

Carlos has published numerous digital books and recently 2 hard cover books namely 45 Minute Business Breakthroughs and 10 New and Radical Strategies to Gain Competitive Advantage. He is also a contributor to the Six Figure Coach Magazine.

Carlos committed himself to living a life of purpose by following his passion of helping as many people as possible identify their purpose then, put an action plan in place to live their lives according to their passion. The shift in career path followed a career and life-changing blow dealt by the corporate world.

This event turned out to be a blessing in disguise in that Carlos Batista used the opportunity to discover his purpose then, improve his skill sets to allow him to live a life of passion by positively impacting the lives of thousands of people. Carlos Batista has branded himself as Carlos Batista Coaching including Possibilities Unleashed Masterclass and Business Coaching Hub, and he empowers others to design their own destiny through entrepreneurship and living deliberately.

Carlos believes that by sharing his knowledge, education and resources he can impact the lives of others in a positive and meaningful way through empowering them to invest in developing themselves.

Carlos has obtained a following of over 15,000 fans on his Social Media profiles which include Facebook, Instagram, YouTube, LinkedIn and various websites and blogs, where he shares valuable information and resources on a daily basis. This is all part of his online presence and social media branding strategy.

Carlos has over 28 years' experience in the corporate world holding positions in general management, sales management and product management. He has worked mostly in South Africa but has had 8 years' experience living and working in Europe.

Carlos has extensive travel experience in Africa, Europe, Middle East, Australia and the United States having visited more than 40 countries over the last 12 years which, has exposed him to different cultures around the world.

Carlos has held positions such as Chairman of the Chamber of Commerce & Industry in Newcastle South Africa, Deputy Chairman of Tourism in Newcastle South Africa and has on numerous occasions communicated directly with government officials, corporate leaders and other influential people.

Carlos is comfortable and capable of communicating with people at many different levels making him influential in all circumstances through his communication skills, knowledge and experience.

Carlos has launched 3 online businesses focused on empowering others and continues to improve and increase his current skill sets in the digital world which, empowers him to reach more people on a global scale.

Carlos is a highly motivated and innovative individual who is capable of tackling any challenge what comes his way by turning it into a learning experience then, using that knowledge to empower others.

Carlos has built his business based on principles of integrity, honesty and transparency and his main belief is that 'Your decisions shape your destiny', a principle he works selflessly to share with others.

Carlos lives by his vision statement which is 'I am at my best when I am contributing towards others being at their best!'

### Websites:

<https://carlosbatistacoaching.com>

<https://possibilities-unleashed.com>

<http://businesscoachinghub.com>

<http://competitive-advantage.co.uk>

### Facebook Pages

<https://www.facebook.com/carlosbatistacoaching/>

<https://www.facebook.com/competitiveadvantagecoaching/>

<https://www.facebook.com/destinyentrepreneur/>

### Social Media

<https://www.youtube.com/channel/UCmcxTwJVctaWISxgmvOMcAw>

<https://www.instagram.com/carlosbatistacoaching/>

<https://www.linkedin.com/in/businesscoachinghub/>

