

# HOW TO

FREE  
GUIDE  
SERIES

Grow your business  
on a shoestring  
budget

No marketing budget required!



*Tested and proven business growth strategies*

[BusinessCoachingHub.co.za](http://BusinessCoachingHub.co.za)

## **IMPORTANT**

Would you like to download a copy of this report to view offline and activate the links in the report?

You have 2 options available:

1. Download the report from LinkedIn directly.
  2. Send me an email to [carlos@businesscoachinghub.co.za](mailto:carlos@businesscoachinghub.co.za) and I will send you a copy.
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## **Introduction**

Business owners are in the fight of their lives as they do all they can to first survive the current economical challenges and then apply strategies to help them take their business to the next level.

My experience over the last 4 year with my clients has been that most business owners struggle with lead generation and business growth without the need for a marketing or advertising budget.

Very few businesses have enough of a marketing budget to compete with those who seem to have an endless marketing budget and can be seen everywhere online.

### ***No Budget Required Anymore!***

I have found, tested, and put together strategies and processes that require NO marketing budget and when applied, can increase your leads, income, and profits.

In this report you will find the Top 3 Resources To Grow Your Business On A Shoestring Budget OR... No Budget At All!

## No.1. LinkedIn Optimization Masterclass

In recent years LinkedIn has emerged as an **excellent resource for generating more leads**. The increase in online traffic due to the impact of lockdown globally means now more than ever your presence on LinkedIn provides you with the potential to help grow your business and not only survive but thrive beyond the lockdown. Don't have a marketing budget to generate leads? Now you don't need one!

The **LinkedIn Optimization Masterclass** is a result of 18 months of testing, adapting, and proving strategies that I use in my business and have used when coaching my clients on creating an effective LinkedIn presence. Avoid months of trial and error and fast-track **your success on LinkedIn**.

As the most useful social network for businesses and professionals, LinkedIn is powerful for connecting with potential clients. But the real power comes from the lead generation, market research, and global marketing that comes from this tool.

LinkedIn's power lies in its networking power. It works the same way on this site as it would in real life.

Sadly, there is a very small percentage of profiles on LinkedIn that have been optimized correctly to take advantage of its power.

This means that when you apply what is taught, your profile will feature among the **top 10%** of successful LinkedIn users.

***Learn How to leverage LinkedIn for lead generation, without the need for a marketing or advertising budget, even if you only have a free account, while only spending 30-45 minutes a day on LinkedIn.***



**LEVERAGE LINKEDIN  
FOR LEADS  
AT NO COST**

**Get Instant Access!**

**BCH**  
Business  
Coaching  
Hub

## No.2. LinkedIn Advanced Features

LinkedIn continues to be the **most effective** and **preferred** B2B and B2C **lead generation** platform and generates more traffic to corporate websites than any other social media platform.

LinkedIn is constantly **introducing new features** to the platform to provide business owners and marketers with additional brand expansion, business growth, and lead generation capabilities.

The **latest advanced features** include **LinkedIn Live**, **LinkedIn Newsletters**, and LinkedIn Company Page **Lead Generation Forms**. These are available on the standard free LinkedIn account. No premium or sales navigator is required.

I have tested these features and they are powerful in attracting more prospects and leads that are then converted to clients.

The **LinkedIn Advanced Features Training Program** shows you how to activate and use these new features for your own business growth strategies.

A promotional banner for LinkedIn Advanced Features. The background is dark blue with abstract colorful lines and dots. On the left, the text 'LinkedIn' is in large white font, with 'Advanced Features' below it in a smaller white font, both underlined with a pink and blue bar respectively. To the right, a black circle contains the text 'Lead Generation Strategies' in yellow. Below the main text, a white text block reads: 'The Latest Advanced Features on LinkedIn Provide Business Owners with Powerful New Lead Generation Capabilities.' At the bottom right, there is an orange button with the text 'Learn More >>' in white.

**LinkedIn**  
**Advanced Features**

Lead Generation Strategies

The Latest **Advanced Features** on **LinkedIn** Provide Business Owners with **Powerful New Lead Generation** Capabilities.

Learn More >>

## No.3. Business Growth Club

Are you tired of consultants who only give advice and fail to deliver results? Tired of investing in training only to find it does not meet your needs? Would you like to access the business-building tools and support you need based on your unique business needs?



The **Business Growth Club** provides you with **step-by-step** training programs that teach you **Proven** and **Tested Business Growth Strategies** that are easy to implement and deliver results in the shortest possible time and in the most cost-effective way.

We help small business owners add the greatest amount of profits to their bottom line in the shortest amount of time, for the least amount of effort, and with the lowest amount of capital expenditure and risk involved.

You can now access the **Most Powerful & Dynamic Client Attraction** training ever created, now available to all business owners in a modular format giving you access to business-building tools that have been **Proven & Tested**.

You select the exact training you require based on your business growth needs. Study at your own pace and implement what you have learned as you go along and watch as your business leads, revenues, and profits increase.

*The strategies you will learn require no marketing or advertising budget.*

BUSINESS GROWTH  
**TRAINING**



**TIRED OF INVESTING IN TRAINING ONLY TO  
FIND IT DOES NOT MEET YOUR NEEDS?**

Select the **exact training** you require based on your business growth needs.

[Learn More >>](#)

## BONUS!

Not sure which of these 3 recommended resources will benefit you and your business the most?

My goal as a Business Coach is simple... Help you Grow Your Business by Leveraging the Digital World with No Need for a Marketing or Advertising Budget!

In line with my goal, I would like to offer you a **45-Minute Online Business Breakthrough Consultation** where I can conduct a **Gap Analysis** of where you are to where you want to be at which stage you will have clarity on what your next steps should be. Results are guaranteed!

To take advantage of this offer click on the banner below to book a date and time that suits you, and I look forward to meeting you and helping you take your business to the next level.



*Strategic Business Growth Plan Consultation*  
**Results Guaranteed!**  
**...OR...**  
**Your Money Back!**

**BCH**  
Business  
Coaching  
Hub

SATISFACTION  
100%  
GUARANTEE

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