

# HOW TO

FREE  
GUIDE  
SERIES

## Create a client acquisition funnel using LinkedIn

A step-by-step process  
that delivers results



*Lead generating strategy*

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Growing a business is hard. I would liken it to... Eating a mouthful of fire ants... While riding a motorbike blindfolded through the snow at 100km per hour, naked.

And that's especially true when you approach like most entrepreneurs do. Through trial and error. By 'hoping and praying'. By stumbling and trying to figure it all out by themselves – for the very first time. I call this "guesswork". Also known as hell. It's hot and muggy there. And smells like cheese and feet.

I'd rather rub scorpion chillies in my eyes than operate a business that way. But this isn't about me. Which ultimately leads me to you...

You're reading this right now because, in some way shape or form, your business isn't where you want it to be. Even though you must put in a backbreaking amount of effort... And dealt with load of stress. Pushing, shoving, scratching, clawing, and hustling your faceoff to get ahead.

Or maybe you're already flying... And you simply want...

- More security.
- More money.
- More freedom.
- More certainty.
- More memories.
- More time with your family.
- More legroom.
- More business class flights with your spouse, to places that result in more sand between your toes.

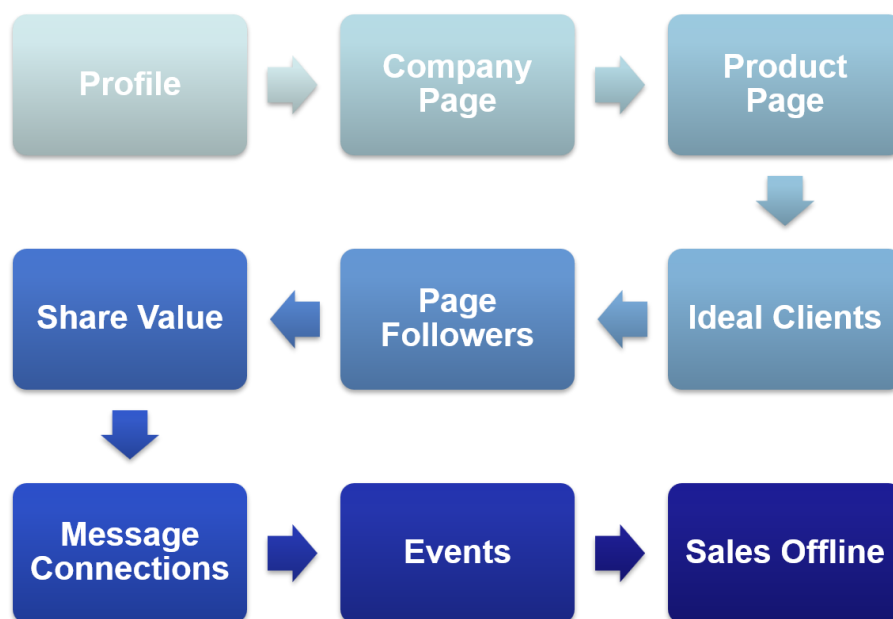
Whatever it is for you... Let me put this question to you... What are you going to do about it?

Because life's too short to spend your weekends worrying about work. Look, you're young (maybe you're old) and a little birdie told me... You've spent countless hours online scouring the darkest corners of the internet... Reading the works of dozens of so-called "gurus". Downloading the latest eBooks, reading blogs, watching webinars, YouTube videos, doing courses... And then...

“Oh my gosh! I discovered another marketing guy who says...” And on, and on, and on!

But what if there’s a better way? What if you could remove the guesswork...? And end this nightmare. What if you had a proven roadmap to get exactly where you want to go? What if I could give you an 18-month shortcut?

Here is what a successful LinkedIn client acquisition funnel looks like:



When your LinkedIn presence has been optimized to your ideal client, this process delivers prospects, leads, and clients as and when you need them. It becomes a lead generating tap that you can turn on and off based on your business needs and... WITHOUT the need for a marketing or advertising budget.

Want to know exactly how we do all this?

Better yet, do you want to learn the step-by-step process to achieve results?

If so, you're in luck because I've the most complete and comprehensive LinkedIn Training Program that teaches you everything I know and use on LinkedIn. Find out more at [THIS PAGE!](#)

**LEVERAGE LINKEDIN**

**FOR LEADS  
AT NO COST**

**Get Instant Access!**



*Carlos Batista*

**Business Transformation & Growth Specialist**

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